

Welcome to Volunteer Training for Michael Mills for NYS Senate 54!

We are so excited to have you join our team!



Together We Will Win

AGENDA

- Introductions
- Getting to know Michael
- Minivan
- Phone Banks
- Canvassing
- Postcards
- Questions/Closing

INTRODUCTION



MICHAEL MILLS

RISE TOGETHER

- Background
 - Hometown man
 - Public service
 - Professional leadership
- Issues
 - Affordability
 - Strengthening the workforce
 - Safety and services
 - Infrastructure and preservation
 - Agriculture
 - Seat at the table in Albany



MINIVAN



DOWNLOADING AN APP

IPHONE:

- Wifi
 - Wifi Name
 - Password
- Go to the App Store
- Click on “Search”
- Type the name
- Press “Get” button
- Approve installation
 - Enter Password

ANDROID:

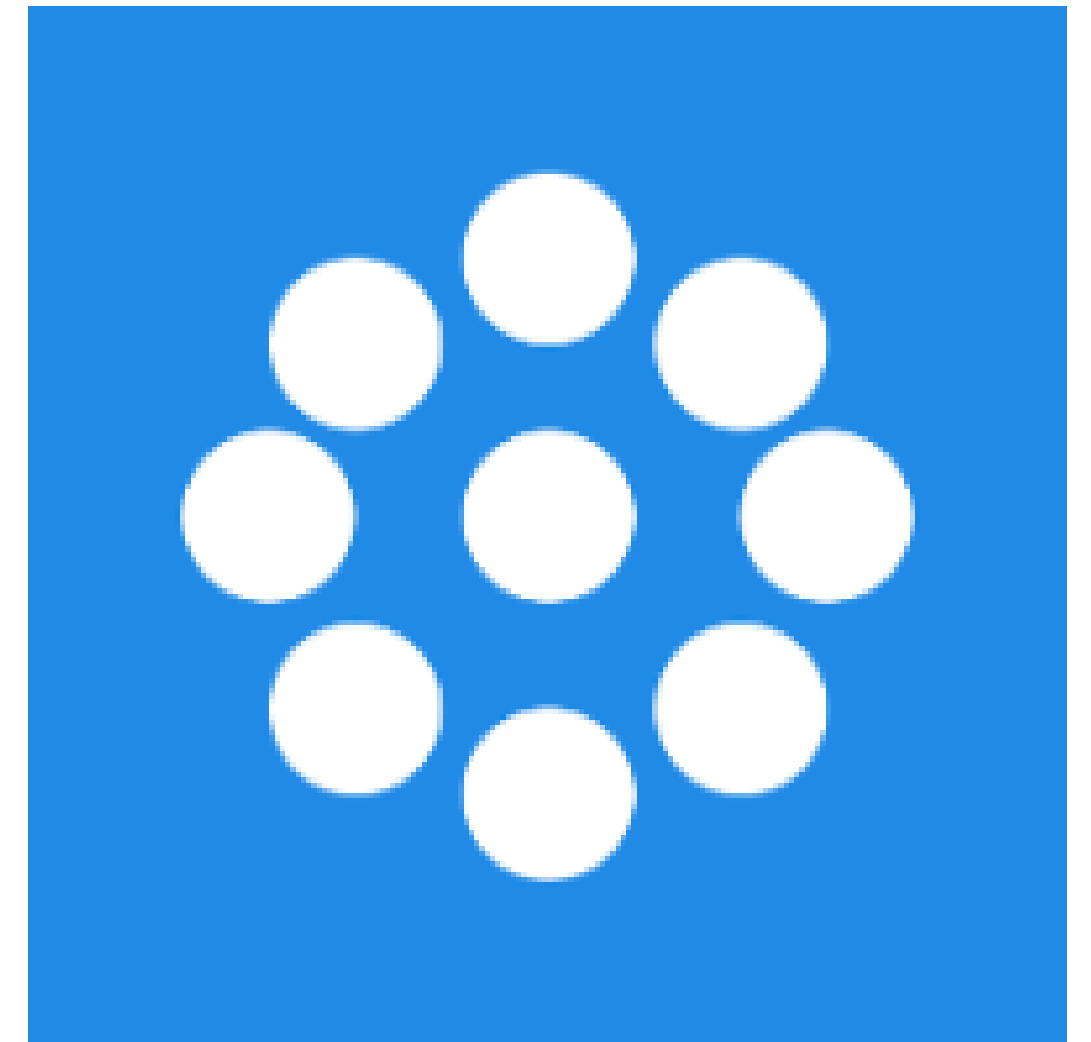
- Wifi
 - Wifi Name
 - Password
- Go to the Google Play Store
- Click on “Search”
- Type the name
- Press “Install” button

DOWNLOADING MINIVAN

- Download MiniVAN
- Create an ActionID account;
 - Confirmation email
 - Check your spam
- Login with the ActionID account
- Enter a “List Number”

*Note: You can login via Google email and password

If you already have an ActionID, login as usual



USING MINIVAN



**Canvassing
with
MiniVAN**

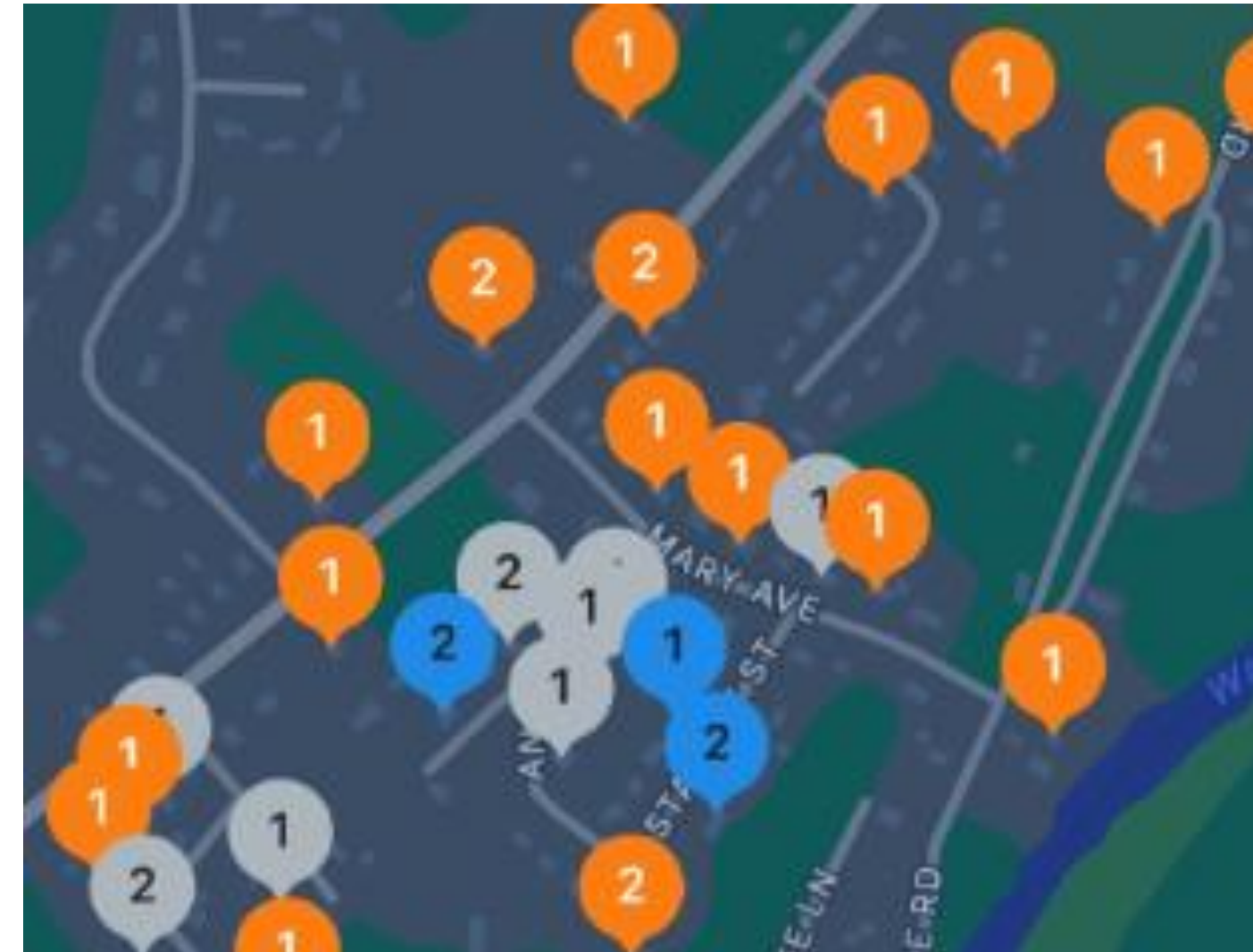
 **ngpvan**

CANVASSING



USING MINIVAN

- AutoSync
- Follow the map
- Registered Household “bubbles”
- Follow the script
- Marking down answers
- Visited vs. Unvisited



PAPER CANVASSING

We will provide you with paper resources:

1. A map of the area you will be walking
2. A script to facilitate your conversations with voters, including the survey questions to ask each voter
3. Survey sheets with each voter and columns to mark their survey responses to each question
 - Mark the appropriate survey response for each survey question
 - Please make sure to turn in completed sheets, so we can get your hard work entered back into VAN!



CANVASSING DO'S

- Walking partner
- Dress to represent
- Introduce yourself
- Follow the script
- Ask their opinions and support
 - Undecided: ask issues important to them
- Encourage volunteering and campaign events
- Say “Thank You”

CANVASSING DONT'S

- Leave campaign materials in mailboxes
 - Felony
- Ignore trespassing/solicitor signs
- Interact with pets
- Engage with arguments
- Wear open-toed shoes
- Answer questions without knowing the answers

POSTCARDS



POSTCARD WRITING

- We will provide you with all materials upon request
- Need Democrats to turn out!!
- Remind them Election Day is November 3rd
 - Early Voting: October 24 - November 1
- Vote Row A All the Way
 - Support Democrats at every level

SELF CARE

- You are a Volunteer
- Never take abuse from voters.
- “Thank you for your time. Good Bye.”
- What to do if you receive any threats

QUESTIONS?



Thank you so much for being a part of our team!

If you have any more questions, please feel free to stay and we will do our best to answer!

Should you have any questions or concerns after you have left you can contact our team here:

Justine Bartnick - Campaign Manager

Email: justine@electmills.com

Nathan Andrews - Field Organizer; Livingston, Monroe, & Wayne Counties

Email: career.nateandrews@gmail.com

Ela Gardiner - Field Organizer; Ontario County

Email: ehgardiner12@gmail.com



USING MINIVAN

